

Student name: _____

Company: _____

Project / topic: _____

A. Thesis (maximum score: 100)

	maximum score
Factual content (Correctness, plausibility, critical assessment)	<input type="text"/> 30
Composition and structure (Logic of structure, approach, central theme, objectives and reference to the topic, conclusiveness of the argumentation)	<input type="text"/> 15
Derived results	<input type="text"/> 25
Expression, style, grammar (Comprehensibility, simplicity, clarity of phrases, punctuation)	<input type="text"/> 15
Academic writing techniques (Bibliography and further indexes, way of quotation)	<input type="text"/> 15
Total A:	<input style="width: 60px;" type="text"/>

B. Presentation (maximum score: 100)

Content and structure (Agenda/outline, central theme, conclusion, reference to the topic, traceability)	<input type="text"/> 40
Visualization (Design of the slides, text layout, proportion of text and pictures, relation between text and pictures)	<input type="text"/> 20
Rhetoric and language (Confidence, audience involvement, body language, posture; Way of speaking: pace, audibility, breaks, fluency, free speech)	<input type="text"/> 20
Time mangement and behavior during the following discussion	<input type="text"/> 20
Total B:	<input style="width: 60px;" type="text"/>
Sum Total (A + B)	<input style="width: 60px;" type="text"/>

Comments

Date and signature

100

100

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100