

Student name: _____

Company: _____

Project / topic: _____

A. Thesis (maximum score: 67)

Factual content

(Correctness, plausibility, critical assessment)

maximum score

23

Composition and structure

(Logic of structure, approach, central theme, objectives and reference to the topic, conclusiveness of the argumentation)

11

Derived results

11

Expression, style, grammar

(Comprehensibility, simplicity, clarity of phrases, punctuation)

11

Academic writing techniques

(Bibliography and further indexes, way of quotation)

11

Total A:

67

B. Presentation (maximum score: 33)

Content and structure

(Agenda/outline, central theme, conclusion, reference to the topic, traceability)

9

Visualization

(Design of the slides, text layout, proportion of text and pictures, relation between text and pictures)

6

Charisma

(Confidence, audience involvement, body language, posture)

6

Rhetoric and language

(Way of speaking: pace, audibility, breaks, fluency, free speech, audience involvement)

6

Time mangement and behavior during the following discussion

6

Total B:

33

Sum Total
 (A + B)

100

Comments

 Date and signature

GRADING SCHEME

Percentage points	Grade	Grade (verbal designation)	Definition
100 bis 95	1,0	excellent	outstanding academic performance
94	1,1		
93, 92	1,2		
91	1,3		
90, 89	1,4		
88	1,5		
87, 86	1,6	good	academic performance considerably above the average standard
85	1,7		
84, 83	1,8		
82	1,9		
81, 80	2,0		
79	2,1		
78, 77	2,2		
76	2,3		
75, 74	2,4		
73	2,5		
72, 71	2,6	satisfactory	academic performance that meets the average requirements
70	2,7		
69, 68	2,8		
67	2,9		
66, 65	3,0		
64	3,1		
63, 62	3,2		
61	3,3		
60, 59	3,4		
58	3,5	sufficient	academic performance that meets the requirements despite some shortcomings
57, 56	3,6		
55	3,7		
54, 53	3,8		
52	3,9		
51, 50	4,0	fail	academic performance that does not meet the requirements due to grave shortcomings
below 50	5,0		